

Disney's
Winnie the Pooh

With
Spooky
Stickers!



Tricks and Treats

ckinley

A Splendiferous Offer for You!

No Purchase Necessary



Win a Winnie the Pooh Collector's Limited-Edition Sericel

To enter the sweepstakes, write your name, address, phone number, and birth date on a 3" x 5" card and send to:

Random House Children's Books Marketing Department
1540 Broadway, 23rd Floor
New York, NY 10036

See official sweepstakes rules below or
visit our Web site at www.randomhouse.com/kids/disney

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Enter for a Chance to Win a Collector's Limited-Edition Sericel!

OFFICIAL RULES AND REGULATIONS:

I. HOW TO ENTER

NO PURCHASE NECESSARY. Enter by completing and mailing the attached form OR by printing your name, address, phone number, and birth date on a 3" x 5" index card and mail to: Winnie the Pooh Sericel Sweepstakes, Random House Children's Books Marketing Department, 1540 Broadway, 23rd Floor, New York, NY 10036. Entries must be mailed separately and received no later than September 15, 2001. **LIMIT ONE ENTRY PER PERSON.**

II. ELIGIBILITY

This sweepstakes is open only to legal residents of the United States, excluding the state of Arizona and Puerto Rico, who are younger than the age of 16 as of January 1, 2001. All federal, state, and local regulations apply. Void wherever prohibited or restricted by law. Employees of Random House Inc., its respective parent, subsidiaries, and affiliates; their immediate families; and persons living in their household are not eligible to enter this sweepstakes. Random House is not responsible for lost, stolen, illegible, incomplete, postage-due, or misdirected entries.

III. PRIZE

There will be one (1) winner selected and one (1) prize granted. The winner will receive a Limited-Edition Framed Sericel (Approximate retail value \$350.00 U.S.). The prize cannot be exchanged for cash. Random House reserves the right to substitute a prize of equal or greater value in the event the offered prize is unavailable. No substitution or transfer of prize permitted except as provided herein.

IV. WINNER

Winner will be selected by random drawing on or about September 15, 2001 from all eligible entries received within the entry deadline by the Random House Children's Books Marketing Department. By participation, entrants agree to be bound by the official rules and the decision of the judges, which shall be final and binding in all respects. Odds of

winning depend on the total number of entries received. All prizes will be awarded in the name of the winner's parent or legal guardian. Winner will be notified by mail on or about September 22, 2001. Taxes, if any, are the sole responsibility of winner's parent or legal guardian. Winner's parent or legal guardian will be required to execute and return, within 14 days of notification, affidavits of eligibility and release. A noncompliance within that time period or the return of any notification as undeliverable will result in disqualification and the selection of an alternate winner. In the event of any other noncompliance with rules and conditions, prize may be awarded to an alternate winner.

V. RESERVATIONS

Winner's parent or legal guardian, on winner's behalf, grants Random House the right to use and publish their legal name and state of residence online and in print—or any other media—in connection with the sweepstakes. Acceptance of a prize constitutes permission for Random House to use winner's name and likeness for editorials, advertising, and promotional purposes without payment of additional compensation unless prohibited by law. By entering, participant's parent or legal guardian releases and holds harmless Random House Inc., its respective parent, subsidiaries, affiliates, directors, officers, employees, attorneys, agents, and representatives from any and all liability for any injuries, loss, claim, action, demand, or damage of any kind arising from or in connection with the sweepstakes or any prize won, any misuse or malfunction of any prize awarded, participation in any sweepstakes related activity, or participation in the sweepstakes. Other entry names will NOT be used for subsequent mail solicitation.

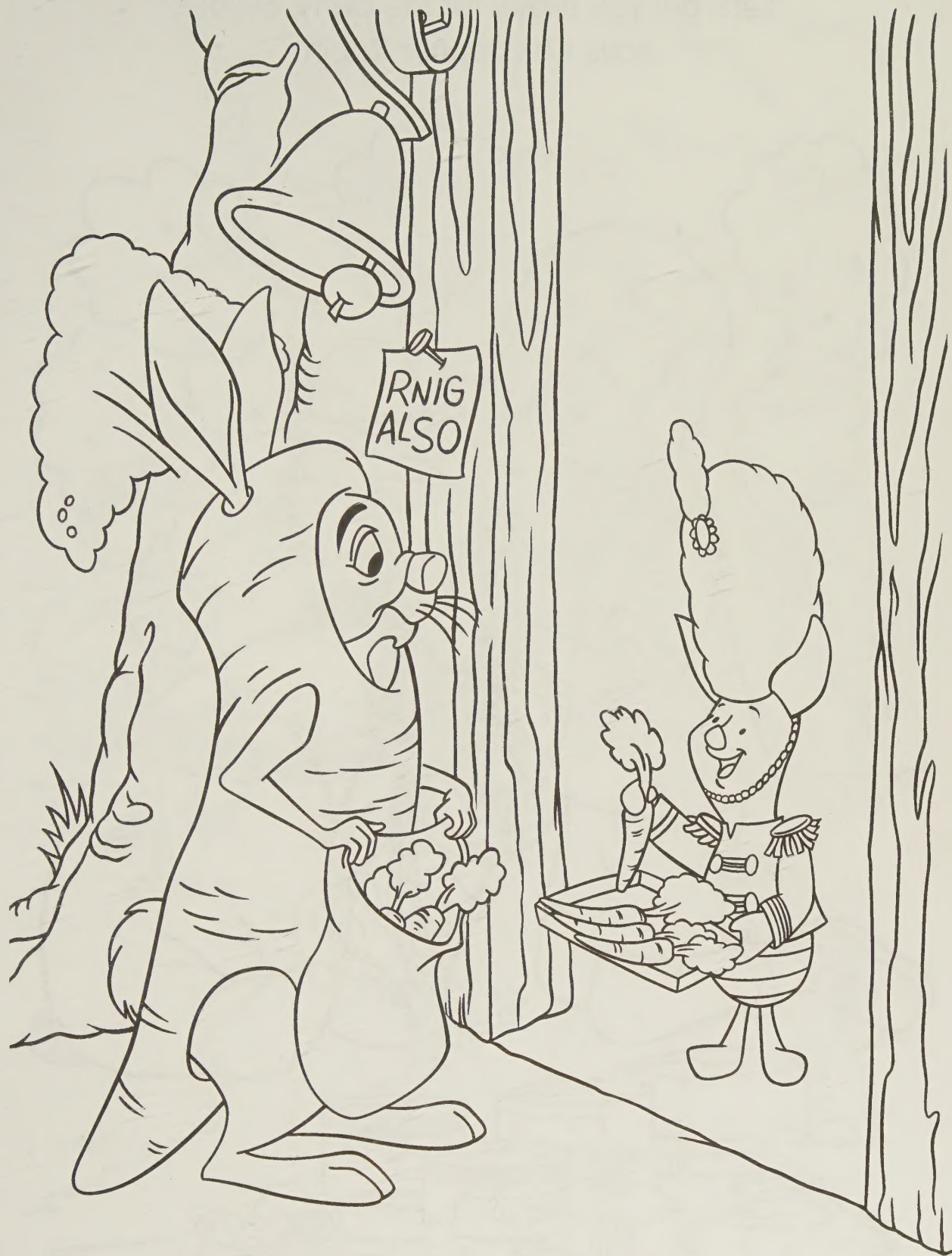
VI. NAME OF WINNER

For the name of the winner, after September 22, 2001, mail a separate, self-addressed stamped envelope to: Winnie the Pooh Sericel Sweepstakes, Random House Children's Books Marketing Department, 1540 Broadway, 23rd Floor, New York, NY 10036. Washington and Vermont residents may omit return postage.

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RANDOM HOUSE
CHILDREN'S BOOKS





Time for treats!

"Let's get you ready for the party, Eeyore,"
says Christopher Robin.

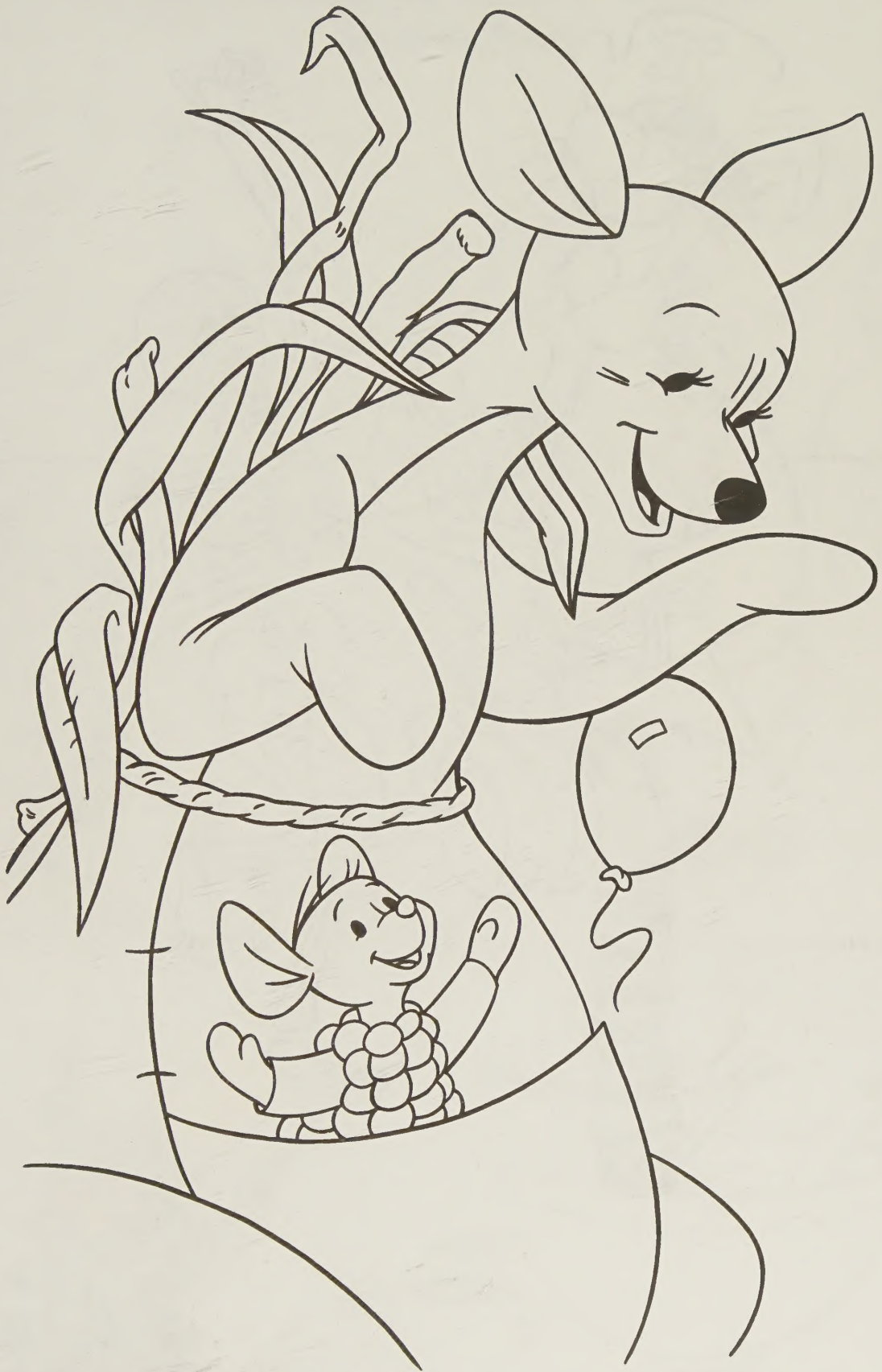




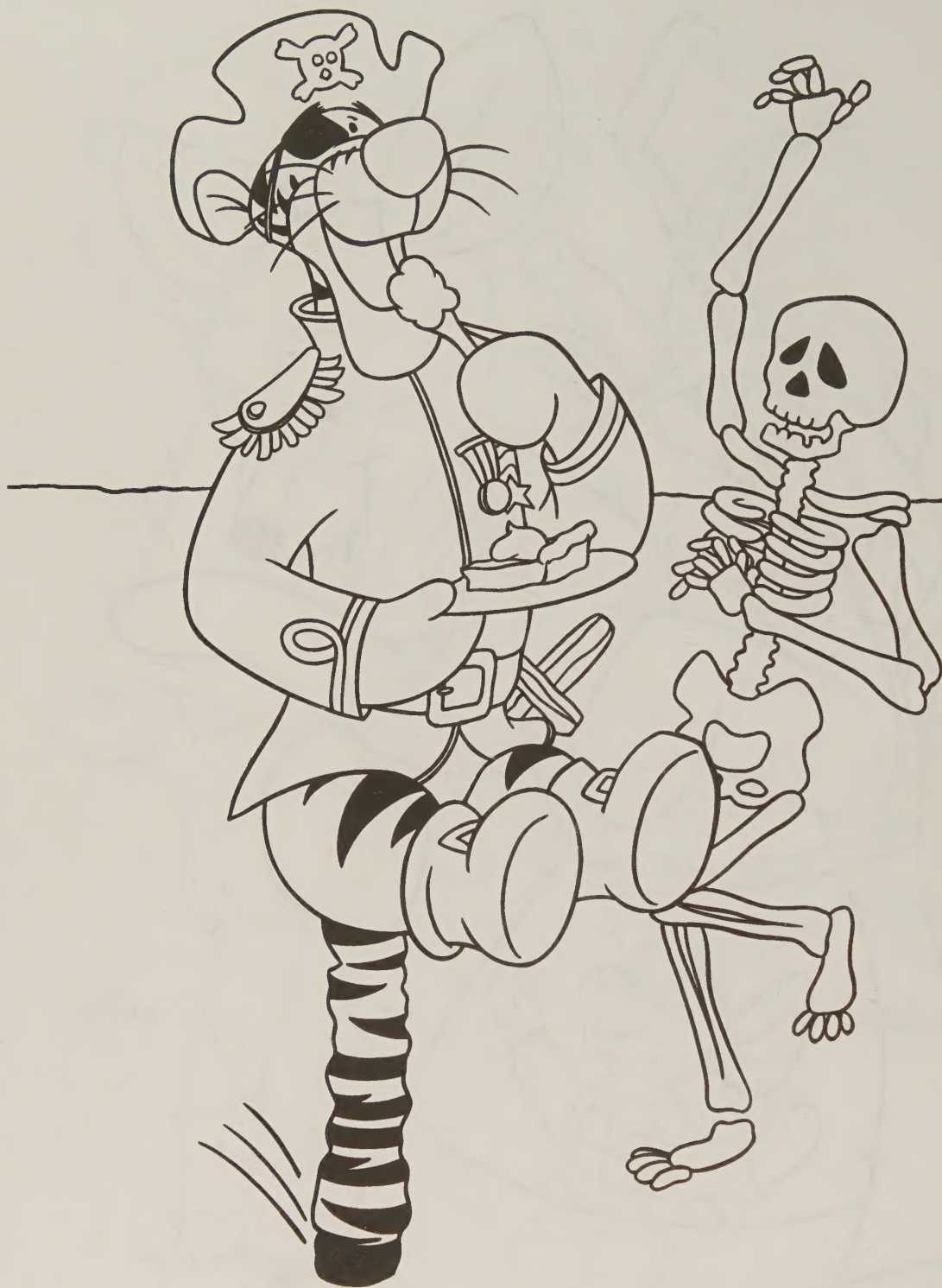
Even the birds look spooky to Eeyore.



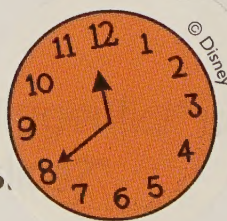
"Magical things happen on Halloween!"
exclaims Christopher Robin.



"What a festive party!" says Kanga.



"Hey, this pumpkin pie is
"Want a s.

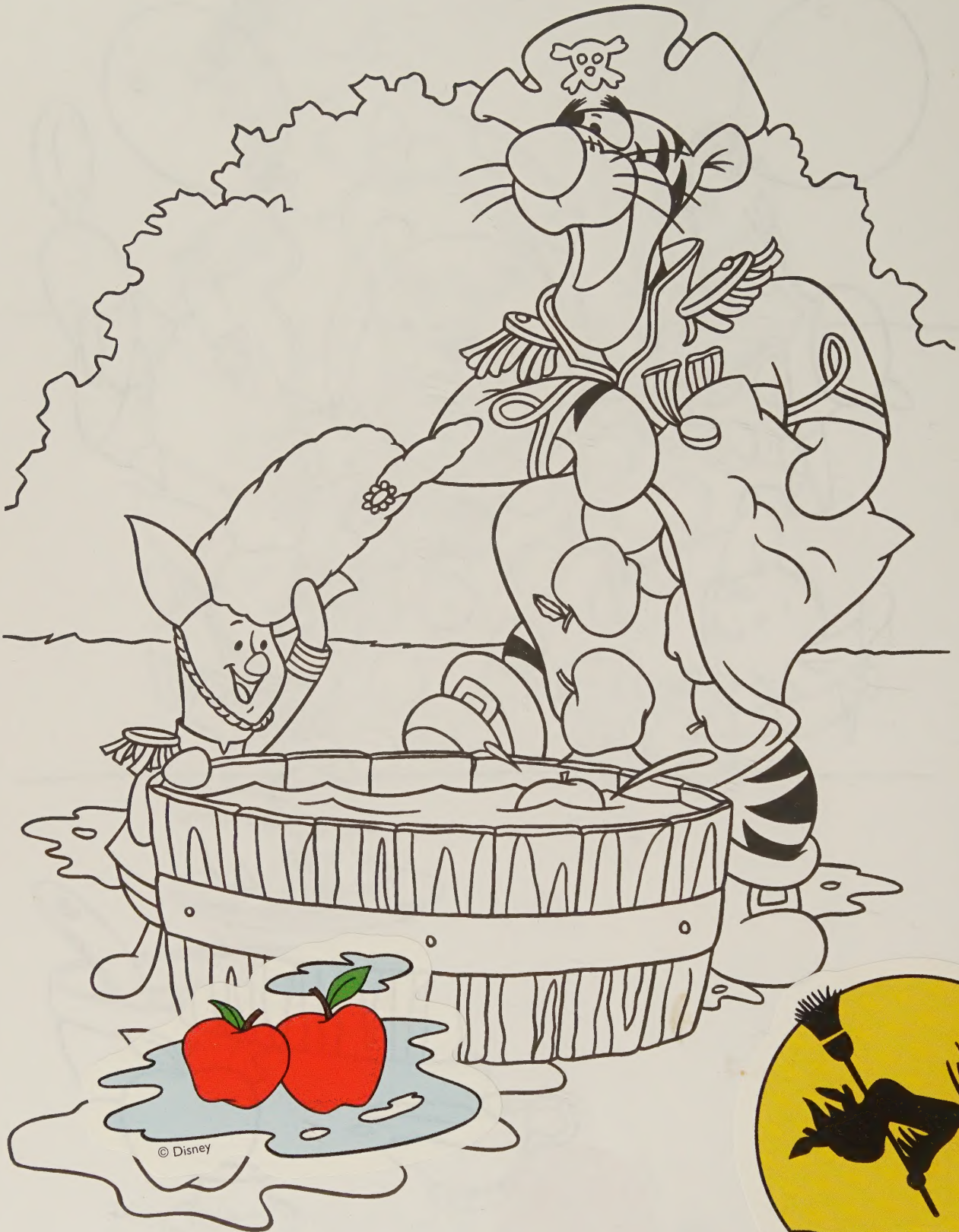


ys Tigger.

"Ice cream with pie would be delightful!"
exclaims Pooh.



"I wunner if you can bounce for apples?" Tigger asks.



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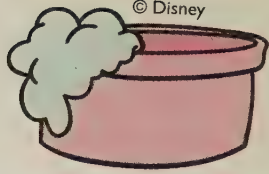


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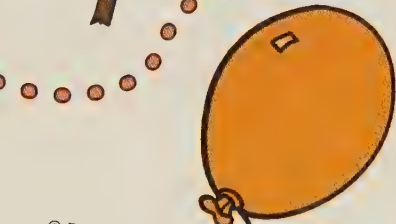
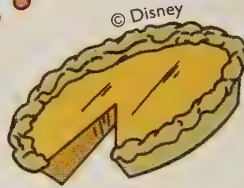
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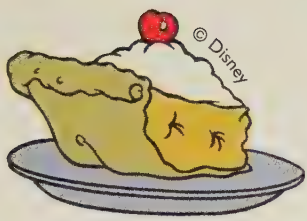
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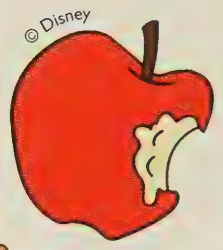
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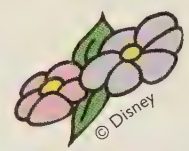


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"The water's great! Hop on in!"



"Oh, bother!" cries Pooh.
"Too many bees in my Halloween treat."



"Yee-haaaw! It's a Halloween roundup!"

"Oh, m-m-my!" exclaims Piglet.
"Is it t-t-time for ghost stories?"

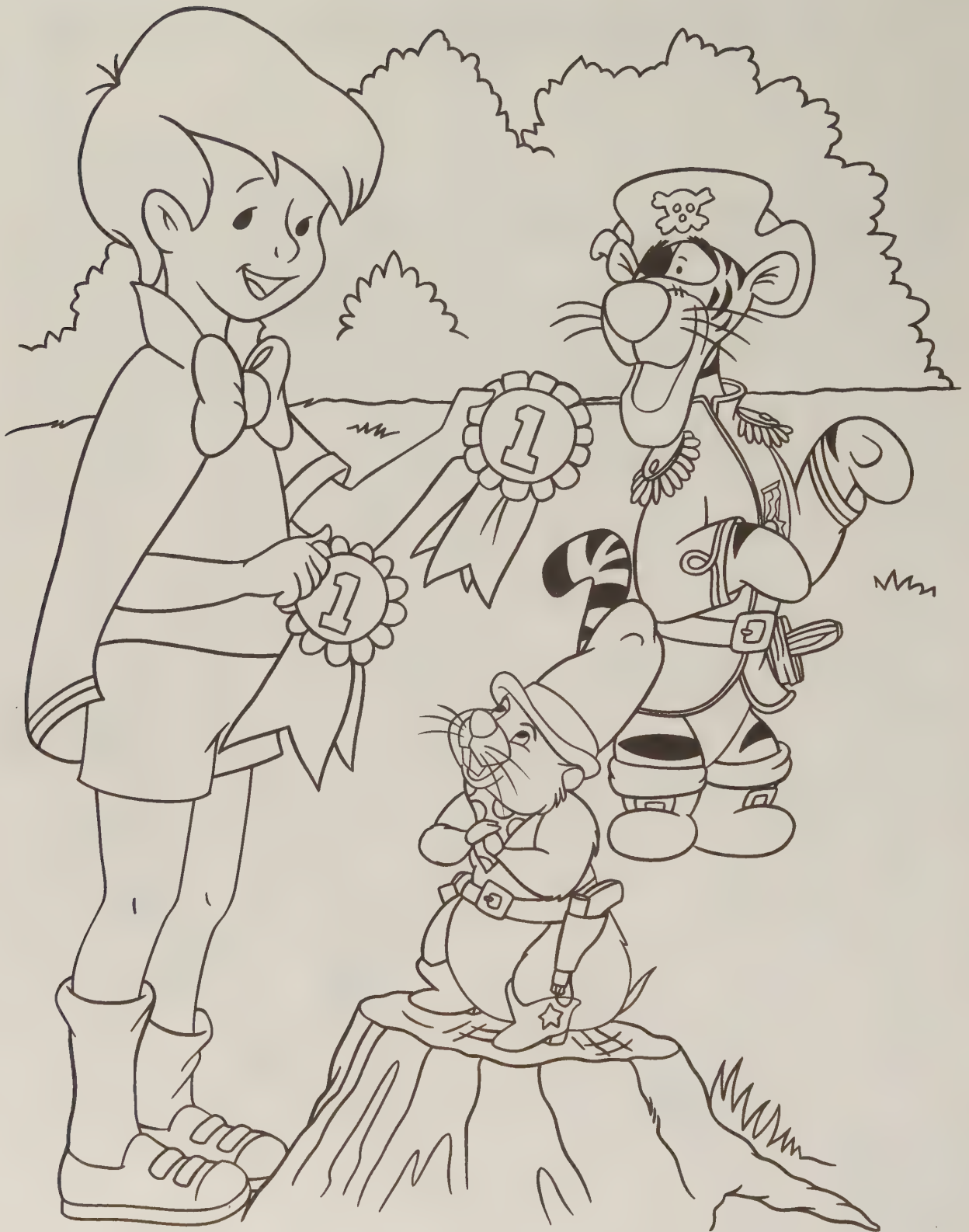
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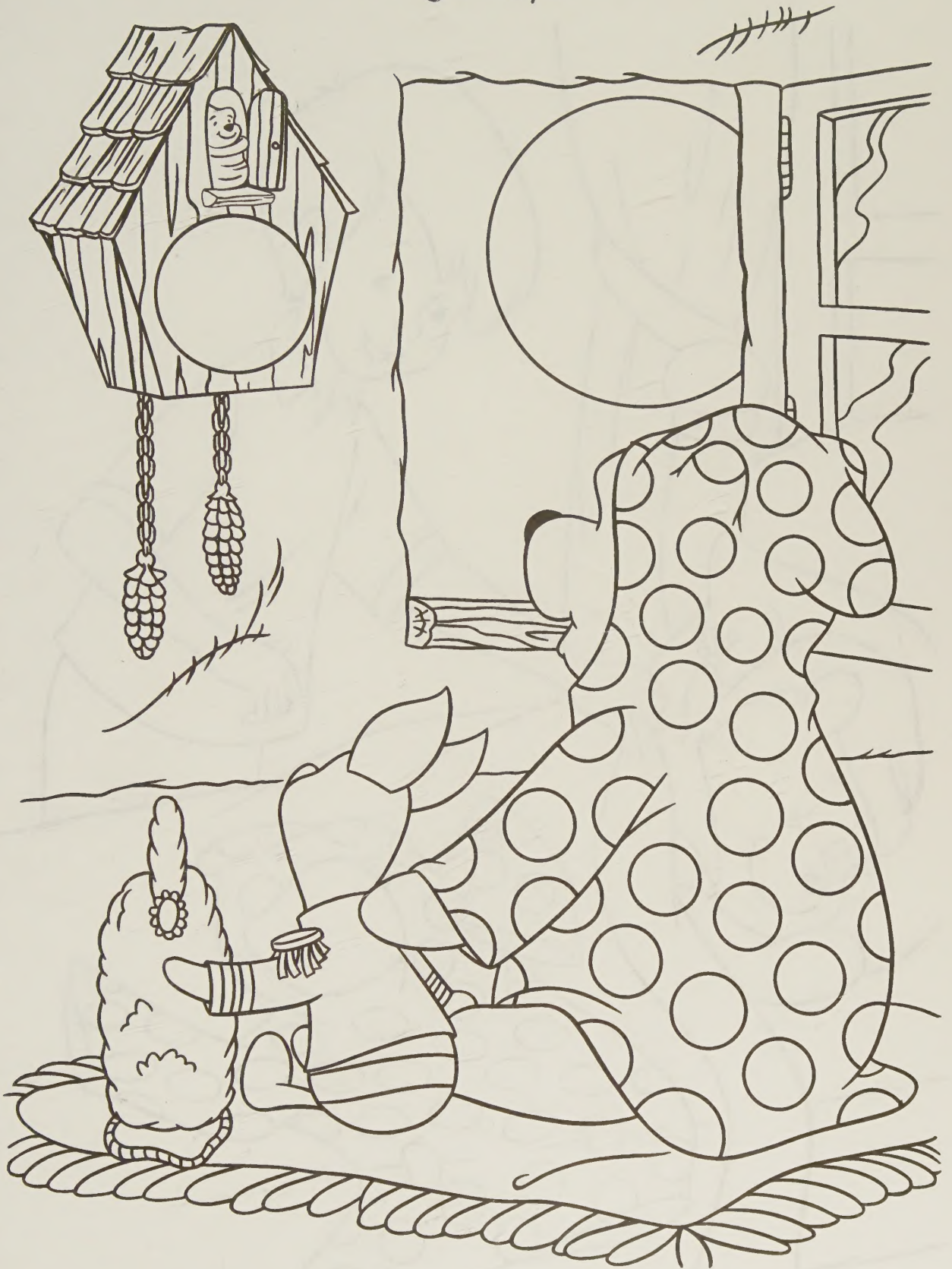
"C'mon out, buddy. Don't be afraid!" says Tigger.



"There are two winners for Best Costume!"
says Christopher Robin.



"Witches come out at midnight on Halloween,"
Piglet says.



"Sweet dreams, Pooh," says Christopher Robin.



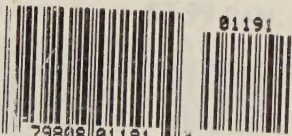
You Can Be Pooh!

Have a grown-up help you cut out the mask and the eye holes. Punch holes on each side of the mask and thread pieces of string through them. Tie knots to hold the strings in place. Fit the mask around your head and then tie the pieces of string together.



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